CONTACT

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SKILLS

Design Systems · Design Tokens · UI Design · UX Design · Product Design · Prototyping · AI-Assisted Workflows · Wireframing · 3D Modeling · Rendering

TOOLS

Figma · Figma Make · MCP · GitHub Copilot · Photoshop · Illustrator · InDesign · Premiere · Excel · SolidWorks · KeyShot

LANGUAGES

Italian	Native
English	Fluent
Chinese (Mandarin)	HSK2· Basic

CERTIFICATES

Google UX Design
Coursera

Introduction to HTML5
University of Michigan · Coursera

HSK2— Chinese Language Proficiency
Hanban / Chinese Testing International

Certificate of Participation, 2-weeks study program
Capital University, Beijing

Giacomo Brugiapaglia

Design System Designer · Senior UI Designer

PROFILE

Senior UI Designer specialized in **design systems**, with a track record of building and scaling multi-brand design systems from **token architecture** to UI kits and cross-platform (web & app) consistency across desktop and mobile. Skilled at bridging design and engineering through AI-assisted design-to-code workflows (Figma MCP, GitHub Copilot), and at shaping end-to-end **product design processes** across teams, from ideation to release. Passionate about turning complex, multi-brand ecosystems into consistent and scalable **design languages**.

EXPERIENCE

Freelance — UX/UI Designer
Jan 2023 – Present

- Owned and scaled design systems across 5 brands including UI kits and graphic asset libraries, ensuring visual and functional consistency across products
- Designed and maintained a structured design token architecture shared across brands and platforms
- Built adaptive flows supporting seamless switching between desktop and mobile, and across different brand identities
- Delivered and maintained design systems for both web and app products
- Introduced AI-assisted design-to-code workflows using Figma MCP and GitHub Copilot, streamlining handoff between design and engineering
- Helped define the end-to-end product design workflow “from ideation to release” adopted across all product teams
- Rapid-prototyped new concepts using Figma Make

CONFLUX — Evidence Based Design™
Milan, IT — Feb 2025 – Present

MXBO Studio
Dubai, UAE — May 2024 – Feb 2025

PRYPCO
Dubai, UAE — Jun 2023 – Jun 2024

BiscuitWay Growth Agency
Catania, IT — Jun 2023 – Jun 2024

New Flag GmbH — UX/UI Designer Intern
Munich, DE — Mar 2022 – Nov 2022

Ateljé Sotamaa — Product Designer
Helsinki, FI — Jun 2021 – Jan 2022

Studio Waldemeyer — Product Design Intern
London, UK — Mar 2020 – Sep 2020

EDUCATION

Master’s Degree in Design & Engineering
Politecnico di Milano · 2021

Bachelor’s Degree in Industrial Design
Politecnico di Milano · 2018